

KEELEY TALKS OF PAPER AT SCHOOL

Head of the Chicago Herald Speaks Before Iowa Newspaper Men in Annual Session.

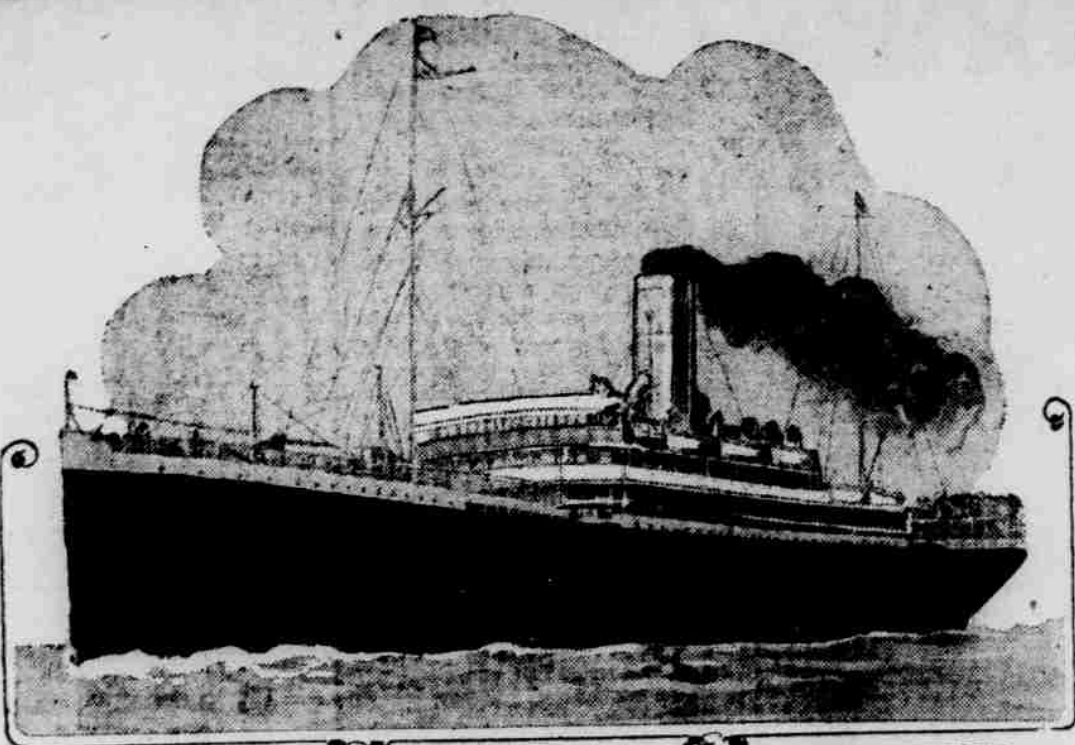
Iowa City, Iowa, Nov. 12.—Possession of a social conscience is necessary to the newspaper which would "do its duty to readers and public alike," James Keeley, editor of the Chicago Herald, today told the first annual conference of Iowa newspapermen here under the auspices of the State University of Iowa. The conference held two sessions today and will hold another tomorrow morning. Other waking hours of their two days' stay here were to be devoted to participation in the "rah-rah" activities of the university "home-coming" and the annual Ames-Iowa football game.

Mr. Keeley's announced subject was "The Newspaper" and on this broad subject he spoke in part as follows:

"With a social conscience on the job the newspaper will not confine its energies to printing the news (accurately) and commenting editorially (also with accuracy) on men and measures. It will initiate helpful movements and fight to carry them to a successful issue. It must be a service today, not only in politics and morals, but in aiding in the solution of problems that are part of the daily life of the people. It must not only urge the public to do the right, but should lead with them to do it. It must not only fight for a clean city administration, but must fight alongside those who are preaching the doctrine of a clean home. It must not only decline to receive the dirty dollars that come from lying, murderous medical advertising, but it should teach the people how to keep well."

"There has been a great forward movement along these lines in the last decade. The average newspaper in America today is a clean paper, an honest paper. There are not many examples left of vermin on the editorial page and vice in the advertising columns. The advertiser of honest goods doesn't like to sit in the same pew with the quack, the loan shark,

TORPEDOING OF ANCONA WORRIES WASHINGTON OFFICIALS



The Ancona.

Washington officials are greatly worried over the torpedoing of the Italian liner Ancona. If it develops that the vessel was sunk without warning and that Americans were killed, a long diplomatic controversy with Austria, such as strained the relations between Germany and the United States, seems likely.

the mining swindler, the oil pirate and the merchandise faker. And, in the long run, he is going to be the broom that will sweep the few remaining villains into the gutter."

"I believe suppression of news is more of a wrong than the printing of a piece of news that possibly might better not have been written. By improper suppression a newspaper sells its soul and betrays its readers. To my mind it is the high treason of journalism. No paper that permits its advertisers or the personal, social and financial friends of the editor to control or taint its news and editorial columns ever has become a big newspaper."

"If there were no fight in this business of ours it would lose half its charm and without the incentive of opposition I believe the press of America would lose its virility. And that day, should it ever come, would be a sorry one for America. For 25 years I have been keeping a record of bricks thrown in my direction. Ninety-nine per cent are anonymous letters. The war started the letter writers afire. I suppose every editor in the land was criticized last year for not printing news it was impossible to get. Would that we editors had the omniscience of our critics, the unerring instinct which can pick out lies and truths in official statements and enable us to say when a victory is not a victory and when a rout is a strategic move of military cunning."

"I had one answer for these gentlemen and it ran something like this: 'You say you know what is true and what is false in the news that we print. Come to Chicago and the Herald will pay you more money in a month than you can make in your own town in a year. You are the man the whole country—yes, the whole world—is looking for. Telegraph me when you start and I will reserve a room for you at my club, meet you at the depot and see that you are well taken care of in every respect.'"

"Guess how many accepted the proposition?" "Turn to the other side of the ledger. Cast up the accounts there and you have a credit balance that is good for the soul. The joy of one little shivering orphan in Belgium whose freezing toes were warmed by woolen stockings from last year's Christmas ship pays for all, wipes out the sting of malice and heals the wounds of unjust criticism. Were I to die tonight the thought that I had been instrumental in abolishing the Fourth of July slaughter would set me on my journey glad that I had lived. You gentlemen in this business, all of you have your Christmas ships, your Fourth of July crusades, your Good-Fellow movements, your battles against loan sharks, your fights against quacks in some form or the other. They are the joyous lights of our business. It is fine to win a political victory, but it is more satisfying to make life better worth living for those who have drawn no prizes in life's lottery."

"The newspaper of today occupies the position of the herald of old. In ancient days the ear held rein and the sphere of influence was limited by aural range. The eye has been enthroned and the whole world is our field. In olden times the mightiest voices reached thousands and fell silent within the mile. Our silent voices defy distance and seek our myriads behind brick walls. We talk to those who never see us. The thunder of our presses dies away, but it has bred a billion living tongues. "Our responsibilities are great because our power is so immense. Forget the former and the latter wanes."

Routed the Enemy.
In some of the London courts there are private dining rooms reserved for the exclusive use of the legal fraternity. Into one of these rooms one day there bustled a gaunt female, who on being courteously approached by a junior counsel, fairly declined to leave. Thereupon an unblinking Q. C. looked the lady in the face and expressed his mind. Still she did not budge. Counselor Lockwood then intervened. "I do not think there is anything unseemly in this lady's presence," he remarked. "She wears a gown, and—yes, I'm pretty sure that she also wears a wig." The lady went.—London Tatler.

All the news all the time—The Argus.

GOVERNOR CALLS ON FRIENDS HERE

Circuit Court Session is Adjourned in His Honor—Pays Visit to Employment Office.

Governor E. F. Dunne, who was one of the speakers at the waterways banquet at the Davenport Commercial club last evening, drove over to Rock Island during the afternoon in company with Cornelius Donovan, superintendent of the Rock Island free employment agency, and Assistant Superintendent J. H. McBride, and called at the state free employment office on Second avenue, the Rock Island post-office and the court house, meeting a number of friends from Rock Island and Moline.

Governor Dunne entered the circuit court room 20 minutes before the close of the afternoon session, and when his presence became known court was immediately adjourned in his honor and Judge Church came down from the bench and greeted him while the members of the bar and others present gathered about him and expressed their pleasure at the honor he had paid the court by calling.

NEW LIBRARY BOOKS

The following new books have been received at the Rock Island public library and will be ready for circulation tomorrow morning:

"A Guide to the National Parks of America"—E. E. Allen.
"The Invisible Might"—Robert Bowman.
"The Splendid Chance"—M. H. Bradley.
"Nutrition of a Household"—E. T. Brewster.
"Applied Electrochemistry and Welding"—C. F. Burgess.
"The Breath of Life"—John Burroughs.
"The Lost Prince"—F. H. Burnett.
"The Bent Twig"—Dorothy Canfield.
"Song of the Lark"—W. S. Cather.
"The Short Story"—E. A. Cross.
"Longfellow's Country"—H. A. Clarke.
"Hawthorne's Country"—H. A. Clarke.
"Over Paradise Ridge"—M. T. Davies.
"The Stirrup Latch"—Mrs. M. M. Fenollosa.
"Hearts Kindred"—Zona Gale.
"High Priestess"—Robert Grant.

YOUR STOMACH BAD?

JUST TRY ONE DOSE OF MAYR'S Wonderful Remedy and Be Convinced That You Can Be Restored to Health.



Mayr's Wonderful Remedy has been taken by many thousands of people throughout the land. It has brought health and happiness to sufferers who had despaired of ever being restored and who now are urging others who may be suffering with Stomach, Liver and Intestinal ailments to try it. One dose will convince the most skeptical sufferer. It acts on the source and foundation of these ailments, removing the poisonous catarrh and bile secretions, and allaying the underlying chronic inflammation. Try one dose of Mayr's Wonderful Remedy—put it to a test today—you will be overjoyed with your quick recovery. Send for booklet on Stomach Ailments to Geo. H. Mayr, Mfg. Chemist, 154-156 Whiting St., Chicago, Ill.

For sale by the Twentieth Century pharmacy.—(Adv.)



This is the Victrola XVI, \$200

A VICTROLA

Adds to the Joys of Your Home Life

The moment a Victrola enters your home, every member of the family is assured of entertainment—and the kind each one likes best.

It draws the home circle closer together, by making home more pleasant with its spell of beautiful music, and every one enjoys music as it is rendered on the Victrola.

Get yours now. Our large assortment of the latest designs and finishes, together with our expert service assures you of the most desirable selection.

J. C. Baxter Piano Co.

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VICTROLAS AND RECORDS EXCLUSIVELY

Pimples and Skin Eruptions

Danger Signs of Bad Blood

It May Mean Eczema, Scrofula—The First Sign of Inherited Blood Disease

"Fortunes of Garin"—Mary Johnston.
"Jerusalem"—Selma Lagerlof.
"The Star Rover"—Jack London.
"The Good Shepherd"—John Poland.
"Straight Down the Crooked Lane"—Bertha Runkle.
"On the Storied Ohio"—R. G. Tawaites.
"Eltham House"—M. A. Ward.
"Dear Enemy"—Jean Webster.
"The Gray Dawn"—E. S. White.
"Secret History"—C. N. Williams.

Rexall Dyspepsia Tablets

will relieve your indigestion. Many people in this town have used them and we have yet to hear of a case where they have failed. We know the formula. Sold only by us—25c a box.

Thomas Drug Co.

ALL THE NEWS ALL THE TIME—THE ARGUS

No more wash day backache

Dirt all loosened by the Naptha and Peosta Solvent. Clothes come spotlessly clean with little rubbing, when you use



Specials For Saturday

Buy your winter supply of canned goods now, our prices the lowest on the highest grade goods. Note our special low prices on case lots.

No. 3 can hand packed Indiana tomatoes, per can 10c
Per case, 24 cans \$2.00
Country Gentleman corn, standard cans 8c
Per case 24 cans \$1.70
Early June peas, standard can 8c
Per case 24 cans \$1.80
25c can Jonathan Hawaiian sliced pineapple in heavy syrup, 8 slices to can 19c
Per dozen cans \$1.99
Pet milk, small cans, 6 for 25c
Per case 72 cans \$2.55
Pet milk, large cans, 3 for 25c
Per case 48 cans \$3.70

Spring chickens, dressed and drawn, per lb., 17 1-2c
Highest grade creamy butter, per pound 30c
Fancy dairy butter, per pound 27 1-2c
Goldrim, Gold Medal, Ceresota flour, per sack \$1.69
Per barrel \$6.65
California Sunkist lemons, per dozen 19c
Fancy Isle of Pines grapefruit, 3 for 25c
10 lbs. fancy Jersey sweet potatoes 25c
Late red cranberries, per quart 10c
1915 pack prunes, large size, 2 pounds for 25c
Fancy dried Muir peaches, per lb. 10c
New bulk Sultana raisins, the kind that's grown without seeds, 2 lbs. for 25c
4 lbs. fancy rice 25c

3 lbs. California cleaned lima beans 25c
4 lbs. N. B. C. ginger snaps 25c
7 rolls toilet paper 25c
2 pkgs. corn flakes 15c
7 cans American oil sardines 25c
20c can sliced pineapple 15c
Quart jars sweet pickles 10c
2 pkgs. spaghetti or macaroni 15c
Fresh pancake flour, any kind packages 10c
6 lb. sack I. X. L. pancake flour 25c
4 cans Kitchen Kleanser 15c
8 bars Lenox soap 25c
7 Santa Claus soap 25c
7 Lautz Gloss soap 25c
3 Palmolive soap 25c
6 Clean Easy soap 25c
6 Galvanic soap 25c

6 Ivory, Fels Naptha or Amber soap 25c
with a one dollar order of groceries. Call Rock Island 3448 for good service and prompt auto deliveries to any part of the city.

Good Luck Butter Co.

2029 Fourth Ave.

Phone R. I. 3448.

FREE

\$100.00 IN GOLD AND PRIZES

1st—\$25.00 in Gold.
2nd—\$16.00 Art Glass Electric Stand Lamp.
3rd—\$9.00 Basket Electric Stand Lamp.
4th—\$7.00 42-piece Dinner Set.
5th—\$7.00 42-piece Dinner Set.
6th—\$7.00 42-piece Dinner Set.

7th—\$7.00 42-piece Dinner Set.
8th—\$7.00 42-piece Dinner Set.
9th—\$5.00 American Beauty Letrik Iron.
10th—\$3.00 Triangle Letrik Iron.
11th—\$3.50 Peerless Gas Iron.
12th—\$3.50 Letrik Toaster.

Get Acquainted With

Moxley's Margarine

And Win a Valuable Prize Absolutely Free.

There have been many grades and brands of Margarine on the market. You may have tried some of them and been disappointed. We have become thoroughly convinced that MOXLEY'S MARGARINE is the perfect product—made from pure white oil of the beef with pure butter fat. It is government inspected and is endorsed by highest authorities on Pure Food.

To get the name thoroughly fixed in your mind, see how many English words you can make out of the letters contained in the words, MOXLEY'S MARGARINE. The above prizes will be given to the person sending in the most complete list of words.

CONTEST RULES

CONTEST RULES

1—No letter can be used in a word more times than it is used in MOXLEY'S MARGARINE.
2—In case of a tie the value of the prize will be divided equally and paid in cash.
3—The face of five one-pound cartons or three two-pound cartons must accompany your list.
4—Proper names not counted.
5—Plurals count as words.
6—This contest closes Saturday at 10 p. m., Dec. 11, 1915.
THESE PRIZES will be given to the persons sending in the most complete and correct lists.

A WORD TO DEALERS IN THE TRI-CITIES AND NEARBY TOWNS:

We carry a full line of Moxley's Margarine and can supply you at short notice. We get shipments three times a week. Goods leave Moxley's Factory at 6 o'clock this evening, by freight in the cool of the night, and into our big refrigerators the next morning. It is delivered to you cool, sweet and fresh.

By furnishing your customers with Moxley's you are absolutely sure you are giving them the very best it is possible to get. Call us up and let us tell you all about it.

ORDER FROM YOUR DEALER TODAY

Kohrs Packing Company

WHOLESALE DISTRIBUTORS

Phone 5100—Four Trunk Lines

Davenport, Iowa.

JOIN THE CONTEST TODAY